Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Frindle*

Invention Project

After reading the *Frindle*, I would like you to create your own special invention: Perhaps your dog needs its own exercise machine or ball thrower; perhaps you need waterproof runners that roll up to play in the puddles? Do pencils need improvement? Choose one of the following advertising ideas to sell your invention.

Create an advertisement for your invention using one of the following:

* Radio commercial (presented live in front of the class)
* TV commercial (presented live in front of the class)
* Newspaper (drawn on construction paper)
* Magazine (drawn on an 8.5 x 11 sheet of white paper)

The goal is for you to sell your invention to a wide range of people. How can you do this? Try coming up with a catchy phrase so people will start using your product. What famous people or celebrities might you get to endorse your product? An athlete? An actor? Be creative and have fun!